



PRIMERS

MAXCOVER

DESCRIPTION:	Smooth water-based primer that can be coloured, specifically for walls and plasterboard for interior and exterior use.	
MAIN CHARACTERISTICS	 MAXCOVER can be coloured using the titometric system: the different pigmentations make it possible to check the uniformity of the primer application and mask any imperfections on the surface, allowing for less consumption of the finishing product. Thanks to its high consolidating power, it prevents the surface from chalking and improves the adhesion of the finish to the walls. Ideal for walls and plasterboard; For interiors and exteriors Can be coloured using the tintometric system High consolidating and levelling power 	
TINTOMETRIC System	It is possible to colour MAXCOVER with the Tintometric System.	
CLASSIFICATION UNI 8681	B.2.C.0.A.2.IA Paint for substrate layer, in water dispersion, mono-component, physical drying, matt, styrene- acrylic.	
CLASSIFICATION VOC VOC classification (Directive 2004/42/EC)	Fixative primers. EU Limit value of VOCs for SUBITOBIANCO (cat. A/I): 30 g/L (2010). MAXCOVER contains max. 30 g/L of VOCs.	
APPLICATION CYCLE	NEW WALLS: stucco any imperfections and sand down. Then apply one coat of MAXCOVER. PAINTED WALLS : Remove any loose or detaching paint. Stucco any imperfections and sand down. Then apply one coat of MAXCOVER.	
HELPFUL HINTS	 Environmental and substrate conditions: the substrate must be dry, free of dust, grease and any other polluting substances Ambient temperature: min. +10°C / max. +35°C Ambient relative humidity < 75% Substrate temperature: min. +10°C / max. +35°C Do not apply on substrates exposed to direct sunlight or driving winds. Stir well before use. Wash the equipment with water immediately after use. Close the container immediately after use. 	
SAFETY Precautions	Store the container tightly closed away from heat, frost, and direct sunlight. Safety information for the user can be found on the relevant safety datasheet. Empty containers or containers with slight traces of dried residual product film should be disposed of according to local regulations.	





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Characteristics and other technical information	METHOD	MAIN DATA AT 20°C AND 60% R.H.
Aspect and finish		Matt
Volumic mass	UNI 8910	1,400 – 1,600 g/ml
Brookfield viscosity	ASTM D 2196	14000 - 16000 cPs
Theoretical yield per coat	ISO 7254	10 m²/litre (depending on substrate absorption)
Recommended dry thickness	ASTM D 1186	40 - 50 microns per coat
Flash point °C	UNI 8909	Notflammable
Shelf life (in a cool and dry place)	UNI 10154	At least 24 months
Dry-to-touch		Max. 1 hour
Dry-in-depth		24 hours
Over-paintability		4 – 6 hours
Application surfaces		Interiors/exteriors
Colours		White, colours as per the tintometric system
Binder		styrene-acrylic
Cleaning the instruments		Water
Diluent		Water
Roller application % in volume		20 - 30%
Brush application % in volume		20 - 30%

This information is supplied on the basis of our best technical and applicative knowledge, but every recommendation and suggestion given is without any guarantee since the conditions of use are not under our direct control. In case of doubt it is always advisable to conduct some preliminary tests and/or ask for the intervention of our technicians.





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